

GO GUIDE

GODAY.WORLD 

ONE MOMENT OF
BOLD FAITH CAN
CHANGE A LIFE



We're so excited that your church is taking part in this year's GO Day on June 7th, 2025!

Together with millions of believers worldwide, you are stepping into opportunities that can transform lives.

As a pastor, you might feel the weight of leading your congregation in this mission. The question may arise: How can we expect our church to share the Gospel if we, as leaders, aren't actively doing it ourselves? The answer is: Start Simple and Lead by Example. What better moment to take that first step than on GO Day, alongside thousands of other pastors and leaders who are making the bold decision to share the greatest message we carry!



When we model evangelism in our own lives, we set a powerful example and inspiration for our church. If we step out and share the message of Jesus, we invite others to follow our lead.





Acts 1:8 reminds us:

"But you will receive power when the Holy Spirit comes on you; and you will be my witnesses..."

To help you get started, we've prepared a simple and effective guide that will make it easy for you to mobilize your church to join in on GO Day. We've put together everything you need to inspire, equip, and encourage your church members to take part in this global movement.

Chuck Booher:

Pastor of Crossroads Church

“ You are only on earth for one reason and that is to  reach the lost,  because that's the one thing you  can't do in heaven. 

HERE'S HOW TO GET STARTED:



REGISTER

Put GO Day on your church calendar.

Invite your church members to join as well. You may have already done this, and we're excited to have you on board!



PRAY

Take time to pray as a church, prepare your heart asking God for a burden for the lost, and for the outreach ahead.



SHARE & CELEBRATE

Lead your church by boldly sharing the Gospel on GO Day, then celebrate the lives changed and the work God is doing through your church.

ANNOUNCEMENT KIT FOR LEADERS & PASTORS:

DOWNLOAD HERE

To help you mobilize your congregation and make GO Day a success, we've put together an Announcement Kit that includes everything you need.

THIS INCLUDES:

- GO video
- GO Day Trailer
- Social Assets
- Possible Message Outline
- Powerpoint
- Faith-sharing card
- Invitation Slide
- Talking points for inviting your church
- GO Guide Individuals

PRAYER

Prayer is the foundation of all evangelism. Ask God to open hearts, provide wisdom, and give boldness to step into conversations. As a leader, model this behavior for your church, showing them that prayer isn't just part of evangelism—it's the heart of it.

Instruct your church to pray for one specific person or group they can reach out to on GO Day. Encourage them to ask the Holy Spirit for guidance and to open doors for meaningful conversations.

Dave G always prays for BOB each morning. Asking God to give him a Burden for the lost, Opportunities to reach out, and Boldness in sharing the Gospel.

As you prepare for GO Day, guide your church or small group in learning how to effectively share their personal story and testimony.

YOU CAN APPROACH THIS IN THREE WAYS:

1. Set aside 20 minutes during a Sunday service or gathering for believers to write down their testimonies, answer the three questions below, and share them with a partner sitting next to them.

2. Devote an entire Sunday message to this topic. (I have attached a possible message to this email.)

3. Encourage your church to reflect on their own stories and guide them with questions like:

- How was your life before you met Jesus?
- How did Jesus come into your life? What happened during that moment?
- What has changed since you started following Him?



THE FOUR SYMBOLS

Use simple tools to help your church explain the gospel clearly and effectively. Share the four symbols that communicate the key message of the gospel:

**GOD
LOVES YOU**



"God created us to be in relationship with Him, and wants us to know His love. But every person has chosen their own path, leading to separation from God."

**SEPARATION
FROM GOD**



"Our decisions have consequences. Sin separates us from God, and this brokenness is felt in the world around us."

**JESUS GAVE
EVERYTHING
FOR YOU**



"Though we were lost and separated from God, He sent His Son, Jesus, to take on our sin and guilt, he died on the Cross taking the penalty for our sins. He rose again, offering us forgiveness and new life. So that we can come back into relationship with Him."

**DO YOU WANT
TO LIVE FOREVER
WITH JESUS?**



"Jesus is the way to God, and now it's our choice to accept His offer. Will you invite Him into your life?"



SHARE & CELEBRATE

SHARE JESUS ON GO DAY:

Distribute Cards: Hand out cards to your members prior to GO Day. These will provide helpful prompts to get everyone started:

START A CONVERSATION:

A simple "Hi" is a great way to start a conversation.

SHARE YOUR STORY AND THE GOSPEL:

Ask, "What's the best thing that's ever happened to you?" to bridge into your message.

END THE CONVERSATION:

If the person is ready to receive Jesus, great! If not, pray for them, say goodbye, and keep going! God is at work.

CELEBRATE:

Follow up with your congregation to celebrate what God has done. Share the stories with us.

*It's also a good time to discuss any challenges and brainstorm solutions to improve future conversations.





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**EVERYONE CAN
REACH SOMEONE.
TOGETHER WE CAN
REACH THE WORLD.**

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